

IN COOPERATION WITH



24th April 2023

04:00 PM CET – 06:00 PM CET

**Geopolitical, social and economic
challenges in the semiconductor industry -
How to secure the future ?**

KEY POINTS

Located: Germany, Munich



[SIMON JACOB/COM SIT](#)



S.JACOB@COM-SIT.COM

MODERATION ComSIT: SIMON JACOB

Head of Business Development
- Marketing & Technology



IMPACT OF DIGITIZATION & AI

How China takes extreme measures to keep teens off TikTok

TikTok announced a one-hour daily limit for users under 18, but authorities in China have pushed the domestic version, **Douyin**, much further.

Abstract:

Tech Policy/How China takes extreme measures to keep teens off TikTok

*...That year, **Douyin** introduced in-app parental controls, banned **underage** users from appearing in livestreams, and released a “**teenager mode**” that only shows **whitelisted content**, much like YouTube Kids. In **2019**, Douyin limited users in teenager mode to **40 minutes per day**, accessible only between the hours of **6 a.m. and 10 p.m.** Then, in **2021**, it made the use of teenager mode mandatory for users **under 14**. So a lot of the measures that ByteDance is now starting to introduce outside China with TikTok have **already been tested aggressively with Douyin...***

SLICIUM POWER



“Geopolitics in recent decades has been geared to oil reserves”

“Where the microchips come from will be much more decisive in the next five decades”

PAT GELSINGER . CEO INTEL

SOURCE: Arte Channel, [The microchip mega power, Production 2023](#)

intel[®]

GEO POLITICS

2nd of August 2022/ Nancy Pelosi in Taiwan



Today, our delegation came to Taiwan
to make unequivocally clear



*Main reason for the trip:
“Pelosi met the founder of
TSMC – Morris Chang”*



SOLUTIONS ?

PROGRAM

Chapter	1	<ul style="list-style-type: none">• Prof. Raymond Blanton/UIW:	<ul style="list-style-type: none">• 15 Minutes
Chapter	2	<ul style="list-style-type: none">• Michael Ryan/S&P GLOBAL:• Firas Modad/Modad Geopolitics:	<ul style="list-style-type: none">• 15 Minutes• 15 Minutes
Chapter	3	<ul style="list-style-type: none">• Chanda Saika/IBM:• Tamás Kubicsek/IBM:	<ul style="list-style-type: none">• 5 Minutes• 10 Minutes
Chapter	3	<ul style="list-style-type: none">• Manoj Tharian/Microgenesis:• Dhanajaya K/Microgenesis:	<ul style="list-style-type: none">• 5 Minutes• 10 Minutes
Chapter	3	<ul style="list-style-type: none">• Christian Meier/COM SIT:• Müzeyyen Carassco-Demir/COM SIT:	<ul style="list-style-type: none">• 5 Minutes• 10 Minutes

Chapter 1

... Influence of modern technologies on society

Chapter 2

... Latest insights into the geopolitical impact of the semiconductor industry

Chapter 3

... Upcycling & resource optimization within the supply chains for electronic components

SPEAKERS

24TH APRIL 2023
04:00 PM CET – 06:00 PM CET

Geopolitical, social and economic challenges in the semiconductor industry - How to secure the future ?

DIGITAL EMPATHY

CHAPTER 1



RAYMOND BLANTON/M. DIV., PH.D



RLBLANTO@UIWTX.EDU

Located: USA, Texas, San Antonio



REFERENT: PROF. RAYMOND BLANTON, UIW

Associate Professor at the prestigious **University of the Incarnate Word in San Antonio**, Texas - public rhetoric, organizational communication and leadership, media ethics, aesthetics, theology and religion, and civic engagement

SUPPLY CHAIN RISKS

CHAPTER 2



MIKE RYAN/S&P GLOBAL



MICHAEL.RYAN@SPGLOBAL.COM

Located: USA, Texas, Arizona, Scottsdale

REFERENT: MIKE RYAN, ECONOMICS DIRECTOR, INDUSTRY INSIGHTS, S&P GLOBAL MARKET INTELLIGENCE

Mike partners with a wide range of leaders in business, finance, and government to strategically analyze industry investment opportunities through the application of advanced analytics. He has extensive experience helping businesses scale their market intelligence, forecasting, and performance benchmarking capabilities. Mike manages the company's Sector Risk service, used by financial clients as an 'early warning radar' to monitor and mitigate credit risk exposure. **He is a recognized thought leader and prolific public speaker at international industry events.**



CHIPWAR

CHAPTER 2

 [FIRAS MODAD/MODAD GEOPOLITICS](#)
 FIRAS@MODADGEOPOLITICS.COM

Located: United Kingdom, Oxford



REFERENT: FIRAS MODAD, MODAD GEOPOLITICS

Firas Modad (Modad Geopolitics) is a **Middle East and geopolitics expert**. He specialises in the conflict between Iran, Turkey and Saudi Arabia; the geopolitical confrontation **between the US-led camp and the Chinese-Russian axis**; and the emergence of a new non-aligned bloc. He has worked extensively with industry **leaders in the insurance, energy and security sectors**.

IBM ENVIZI

CHAPTER 3



CHANDA SAIKIA/IBM



CHANDAMITRA.SAIKIA@IBM.COM

Located: Sweden

REFERENT: CHANDA SAIKIA, SENIOR SUSTAINABILITY PARTNER SPECIALIST, IBM TECHNOLOGY



Chanda is a brand partner specialist at Sustainability Software **group of IBM Svenska**. She comes with more than a decade of experience in IT industry. Being a trusted advisor, she is specialized in providing solutions to her clients from industries such as Medtech, Automotive, Aerospace, Defense, infrastructure and Transportation to speedup innovations, reduce complexity and improve quality using IBM cutting edge technologies such as **IBM Engineering Lifecycle Management, IBM Envizi Solution and more.**

SUSTAINABILITY

CHAPTER 3



TAMAS KUBICSEK/IBM



TAMAS.KUBICSEK@HU.IBM.COM

Located: Sweden



REFERENT: TAMÁS KUBICSEK, IBM ENVIZI GROWTH LEADER, NCEE

Tamas Kubicsek is an **IBM Sustainability** evangelist with more than **15+ years' of experience** helping customers in their digitalization journey around Enterprise Asset Management, Intelligent Supply chain and ESG reporting solutions.

MICROGENESIS

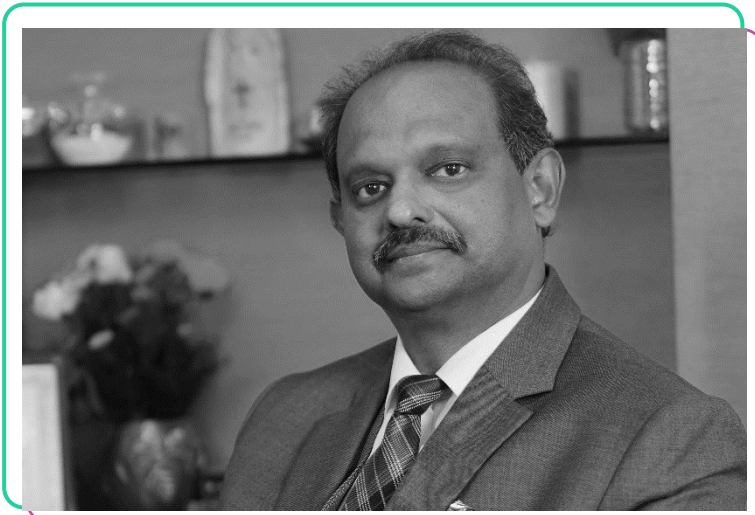
CHAPTER 3

Located: India, Karnataka, Bangalore

REFERENT: MANOJ THARIAN , CEO FOUNDER & CEO MICROGENESIS

Manoj Tharian founded MicroGenesis TechSoft, a technology service company, in the year 2000. Thereafter began a journey of almost two decades with an aspiration to make MicroGenesis TechSoft a global name. His subsidiaries set up are in Germany, Sweden and US.

His exposure in the field of technology and his experience in industrial settings led him to leverage this technological expertise in the form of enterprise software solutions to optimize business efficiency as well as cost-efficiency.



SOFTSKILL OPTIMIZATION

CHAPTER 3

 DHANANJAYA K/MICROGENESIS

 DHANANJAYA@MGTECHSOFT.COM

Located: India, Karnataka, Bangalore



REFERENT: DHANANJAYA KALIDAS, MICROGENESIS, VICE PRESIDENT MICROGENESIS

Dhananjaya is the Vice President of Global Delivery at MicroGenesis. He leads a team of IT Specialists in mentoring and consulting to clients in the area of ELM, ESG reporting and Systems Engineering.

ComSIT

CHAPTER 3



CHRISTIAN MEIER/COM SIT



C.MEIER@COM-SIT.COM

Located: Germany, Bavaria, Munich



REFERENT: CHRISTIAN MEIER, CEO COM SIT

Christian Meier is a company founder with **over 30 years of experience in the semiconductor industry**. Together with his business partners, he has built one of **Europe's largest specialists for procurement, maximum recycling and remarketing of electronic components, especially microprocessors**. COM SIT now has locations in the U.S., Europe, and Asia.

HARDSKILL OPTIMIZATION

CHAPTER 3

[in MÜZEYYEN CARRASCO/COM SIT](#)
[✉ M.CARRASCO@COM-SIT.COM](mailto:M.CARRASCO@COM-SIT.COM)

Located: Germany, Bavaria, Munich



REFERENT: MÜZEYYEN CARRASCO-DEMIR , CEO COM SIT

Müzeyyen Carrasco Demir is an entrepreneur and one of the few managers with **such deep insight into the electronics industry supply chain**. Well networked with **top decision makers worldwide** and with more than **28 years of experience**, she and her partners have built one of Europe's largest specialists for procurement, recycling and remarketing of electronic components, especially microprocessors.

**TRANS
ATLANTIC
INNOVATION
WEEK 2023**
INNOVATE THE FUTURE
APRIL 24TH - 28TH

GET MORE INFORMATION UNDER
[TIW-INNOVATION.COM](https://tiw-innovation.com)

THANK YOU
